



**Be PREPARED
TO make a
DIFFERENCE
SCHOOLS and
NURSERIES**



**Beatson
cancer
CHARITY**

DETERMINED TO BEAT CANCER

THE BEATSON CANCER CHARITY

We are committed to the fight against cancer in a wide variety of ways, from patient wellbeing to the funding of treatment, care and research.

The Beatson West of Scotland Cancer Centre

The Beatson West of Scotland Cancer Centre is an internationally renowned cancer centre and the busiest in the UK in terms of clinical activity and patient numbers. It provides patients and staff with the most cutting edge equipment, treatments and surroundings to fight cancer. Staffed by some of the world's most skilled and dedicated healthcare professionals, the Beatson offers a world-class package of non-surgical cancer care.

Essential funds

The Beatson Cancer Charity exists to enhance the experience, treatment, outcomes and wellbeing of current and former cancer patients and their families or carers in the broadest possible sense. We achieve this by delivering non-clinical services and funding enhancements in cancer treatment, care and research in partnership with the Beatson West of Scotland Cancer Centre. Significant funding provides additional patient and family resources and facilities, innovative service developments and enhanced medical equipment. Our funding also provides



extra staff resources including clinical nurse specialists and radiography and research staff as well as innovative and ground-breaking research and funding for staff education, training and personal development.

Calm and caring

At the Beatson Cancer Charity our experienced team offers a range of non-clinical services to help relax patients and provide relief from pain, insomnia, nausea, phobia and anxiety. These complementary services are delivered either in the wards, departments or in the Friends of the Beatson Centre, a unique haven with wonderful views, where patients can unwind alone or with fellow patients. Services and facilities include reiki, hypnotherapy, massage, reflexology, beauty therapies, a hair salon, a cinema and a soft drinks bar.

Fighting on all fronts

At the heart of Beatson Cancer Charity is our commitment to beating cancer by fighting on all fronts. That's why we support such a full range of resources, from research and treatment to management and care. By doing so, we can make a significant contribution to the battle against cancer - and help improve the lives of patients, former patients, families, friends and carers.

International reputation

We are also committed to building and supporting the Beatson's reputation as an internationally renowned cancer centre. We believe that by attracting the best staff and developing pioneering techniques and treatments, we will contribute to changing the face of cancer treatment on a local, national and international scale.



BE THOUGHTFUL

By choosing to support the Beatson Cancer Charity you can help children to understand the fascinating work the Beatson does and find out how fundraising can make a huge difference to so many cancer patients of all ages.

Be active

Why not encourage your pupils to be more active and organise a sponsored walk or toddle waddle?

Be social

Fetes and fun days are great ways to involve the family and children love organising and running their own stall.

Be super

This is your chance to don a cape and be your favourite superhero for the day. Encourage everyone to take part and why not hold a competition to find the best costume?

Be smart

It's the ultimate showdown – a teacher versus student talent show! Find out your school's next big thing by organising a talent show for everyone to take part – who knew Mr Smith from the Maths department had such a great voice!



Be inventive

Do your own thing! We're almost certain you've got plenty of ideas up your sleeves, so get your thinking caps on and let us know what you're planning to do. We have so many resources available to support any event – small or large. Or why not hold an existing event on behalf of the Beatson Cancer Charity?

Be team Beatson

You may have noticed by now that we're partial to a bit of yellow here at the Beatson Cancer Charity. Be proud to 'wear it yellow' for a day at your school or nursery.

Be charitable

Why not choose us as your charity of the year? We can work closely with you to plan your fundraising events over the whole year. This gives you time to plan ahead and work around your school timetable and holidays. For example, you could hold an autumn festival, Christmas collection, 'wear it yellow' day in Spring and hold an end of year fundraising event to show to the rest of the school or nursery what great ideas you've come up with.



Be **INSPIRED**

As part of our commitment, we can visit your school or nursery and deliver age appropriate talks to pupils to help them to understand the fantastic work that is undertaken at the Beatson. This is so important in helping pupils to understand the positive impact their fundraising will have.


Fundraising for a fantastic cause like the Beatson Cancer Charity is a great way to encourage teamwork across your school and encourage young peoples' sense of social responsibility from an early age.

There are many ways schools and nurseries can get involved and fundraise for the Beatson Cancer Charity. We have plenty of ideas and resources for children of all ages, whatever they want to try.

Why not request our free fundraising guide that has lots of simple and fun ideas to help you raise money and keep your pledge to the Beatson.

**BE ACTIVE, BE SOCIAL,
BE SMART, BE SUPER,
BE INVENTIVE,
BE INVOLVED
– BUT ABOVE ALL,
PLEASE BE AS
DETERMINED AS WE
ARE TO BEAT CANCER.**





Becca Davidson, 15.
Schoolgirl.
Beatson fundraiser.

HOW WE CAN HELP YOU

We can provide you with a fundraising guide, posters, balloons, stickers and much more to help develop and promote your fundraising event.

Don't forget our dedicated fundraising team is here for you and would be delighted to come along to your event to give a presentation to any size of audience of children and young people. We also show a short DVD which really inspires them to get involved and help those less fortunate than themselves.

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Contact us

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